



THE RIGHT TOOL

BIAXPLEN held the first extensive customer session on SIBUR's Production System.

BIAXPLEN's Balakhna site hosted the first extensive customer session to present SIBUR's Production System (SPS) and benefits of introducing SPS principles into business practices of other companies. SIBUR's Production System aims primarily at discovering employees' potential and engaging them in solving problems, monitoring and achieving targets, and streamlining production processes to lay a foundation for continuous improvement.

THE SESSION WAS FOLLOWED BY A TOUR AROUND THE SITE FOR THE GUESTS TO SEE THE SPS TOOLS IN ACTION, ASK QUESTIONS, AND ESTIMATE HOW THIS NEW INFORMATION COULD BE USED IN THEIR PRODUCTION PROCESSES.

The session was followed by a tour around the site for the guests to see the SPS tools in action, ask questions, and estimate how this new information could be used in their production processes. The ready-made tools, which are successfully used by SIBUR, will help customers to become the most competitive suppliers operating on export markets, and get prepared for high standards of FMCG audits.

“The session was useful, interesting and perfectly well organised. We suggest having more discussions like this, including talks on joint entry to European markets and BOPP technology applications and promotion,” session participants from TIKO-Plastic shared their impression and proposals.

“BIAXPLEN continues developing customers' competencies in using SPS tools for performance improvement. Much interest from our customers in SIBUR's Production System brought together production teams and continuous improvement experts. We are sure that SPS will be used extensively by our customers, and we are determined to keep working and developing this tool,” said Maria Borisova, Marketing and Sales Director at BIAXPLEN.



The participants of the first customer session in Balakhna.

“Being open and ready to share time-proven, efficient practices has become part of SIBUR's corporate culture. We are always pleased to present our continuous improvement system and show SPS tools in action, and are open to any suggestions on how to make them even more effective. We at SIBUR believe that events like this will benefit both parties – in economic terms as well,” Andrey Petrov, Business Assistant to SIBUR, commented on the session.

SIBUR's Production System, a system of continuous improvement, was developed in association with DuPont, a global petrochemical industry leader in innovation and production efficiency. The active phase of SPS implementation was successfully completed in 2016 as the system was introduced at all production sites of the company.

The next step was a new initiative launched last year to transfer SPS methodology and practices to the customers. In the spring of 2017, the site in Dzerzhinsk was visited by managers and key employees of Kazan Synthetic Rubber Plant (KSRP) and Aktilan, key consumers of SIBUR-Neftekhim's products.