



BRAND GUIDE

SIBUR: corporate logo use.

Dear Clients and Partners,

Our corporate identity is a product of the efforts of a large number of people. It reflects our vision and philosophy, our unique experience and quest for innovation and progress. Everything that makes us the business you want to cooperate with. We care about our corporate identity and would like to remind you of some simple rules to be followed with respect to the use of SIBUR's logo and other corporate identity elements.

The SIBUR logo may be used only subject to the Company's consent. To obtain consent, please fill in a **questionnaire** (<https://www.sibur.ru/upload/iblock/%D0%9E%D0%BF%D1%80%D0%BE%D1%81%D0%BD%D1%8B%D0%B9%20%D0%BB%D0%B8%D1%81%D1%82.docx>) and e-mail it to trademark@sibur.ru (mailto:trademark@sibur.ru). After checking your details, we will decide on granting the right to use the trademark. For more details on this procedure, please visit **our website** (<https://www.sibur.ru/upload/iblock/41a/41a05fa49bf9d7691ba9e316787ee66c.pdf>).

The SIBUR logo must always appear in the corporate colours. It is prohibited to distort the logo, change its inclination angle, use unspecified fonts or background colours other than the corporate colour palette. The same applies to the use of nanoleaf, a graphic style symbol of our corporate identity. It is required to use the correct inclination angle, trimming, colour palette and not to place the image on top of photographs.

For more detailed brand guidelines please **follow the link** (<http://www.sibur.ru/press-center/presskit/>) or download the materials below.



SIBUR logo (/upload/SIBUR logo.zip)



Constants of Corporate Style

(<https://www.sibur.ru/upload/iblock/d88/d8856adbb8ffca689b12e03fa540e0a5.pdf>)