FIBUR for Clients



SIBUR FOR CLIENTS IS HAVING A SHAKE-UP!

We are updating the SIBUR for Clients magazine to make it a more interesting, useful, and insightful publication for our readers.

Since 2016, SIBUR for Clients has been keeping its readers up to date with the key developments in the Russian petrochemical industry. The publication's website has amassed a huge archive of exclusive articles that are free to read: from coverage of current hot topics and analysis to expert perspectives and insights from industry leaders.

SIBUR FOR CLIENTS IS BECOMING MORE CONCISE, USEFUL, INSIGHTFUL, AND INTERACTIVE. THIS TRANSFORMATION REFLECTS OUR PASSION FOR WHAT WE DO, AND WE HOPE THAT WE CAN WORK WITH OUR READERS TO CREATE A PRODUCTIVE AND INCLUSIVE COMMUNITY IN OUR INDUSTRY

But as SIBUR has grown and developed in line with shifting global trends, the amount of information we want to share and the need for a new magazine format have also grown. We will now start to publish more often, bringing you forecasts and the hottest news stories as they unfold, and offering insights into the topics that interest you more frequently, without forgetting high-quality insights from industry experts as before. SIBUR for Clients is becoming more concise, useful, insightful, and interactive.

This transformation reflects our passion for what we do, and we hope that we can work with our readers to create a productive and inclusive community in our industry. This new format will help you:

- work with SIBUR to become a leader of the non-commodity economy,
- introduce innovations that make you look at the world with a fresh pair of eyes and drive positive change, and
- get on board with sustainable development to build a better future.

We are certain that the key to all of our success lies in working together and fostering dialogue. We welcome any ideas you may have for the new format of the magazine and will try to take your wishes into account.